Dr. Michael Rappa, Founding Director

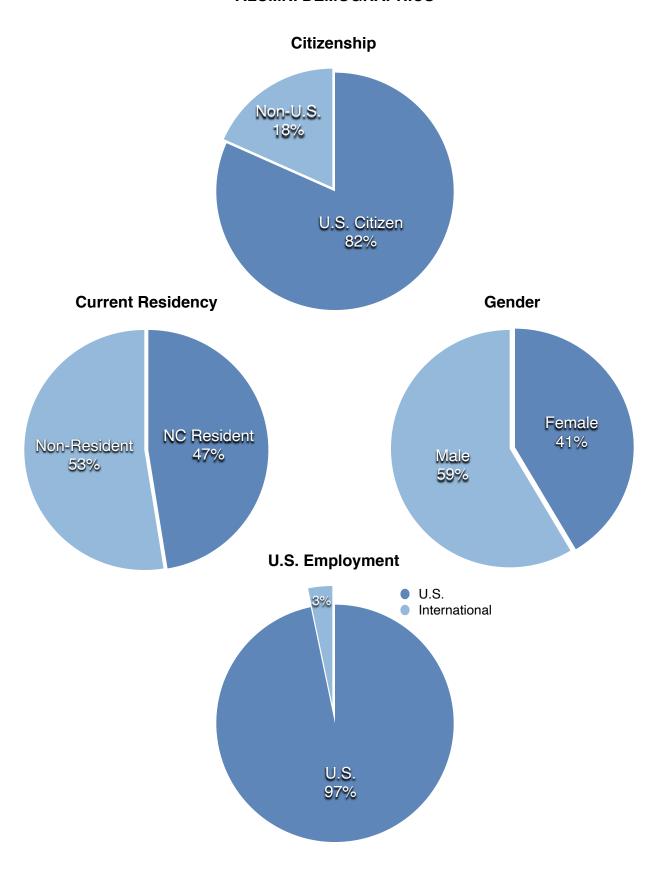
### MASTER OF SCIENCE IN ANALYTICS

# 2020 ALUMNI REPORT

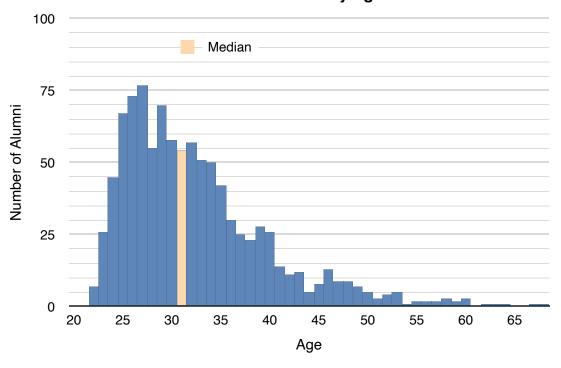
Number of graduates (97% graduation rate):	992
Percent employed in the profession:	96%
Number of employers:	335
Percent employed in the U.S.:	97%
Percent employed in North Carolina:	47%
Average / median age:	32 / 31
Percent who are U.S. citizens:	82%
Percent who are women:	41%
Employed at graduation:	94%
Average Starting Salary (inflation-adjusted 2018 dollars)	\$96,084
Promoted since graduation (within 3 years on the job):	50%
Average time to first job promotion (months):	26
Transitioned employment one or more times:	42%
Estimated annual payroll in 2019 (in millions):	\$87.4

Reported as of December 28, 2020; Includes graduating classes of 2008 through 2020.

#### **ALUMNI DEMOGRAPHICS**



#### **Distribution by Age**





#### 63 Countries of Origin

Afganistan Eritrea Argentina Ethiopia Armenia France Australia Germany Bangladesh Ghana Belarus Greece Belgium Hungary Belize India Bermuda Iran Brazil Israel Bulgaria Italy Canada Jamaica China Jordan Colombia Kenya Costa Rica Kyrgyzstan Cote d'Ivoire Latvia Croatia Mexico Czech Republic Nepal Dominican Republic Nicaragua Ecuador Nigeria Egypt Pakistan

Peru **Philippines** Poland Romania Russia Saudi Arabia Serbia Singapore South Korea Spain Sri Lanka Taiwan Thailand Turkey Ukraine United Kingdom **United States** Uruguay Uzbekistan Venezuela Vietnam









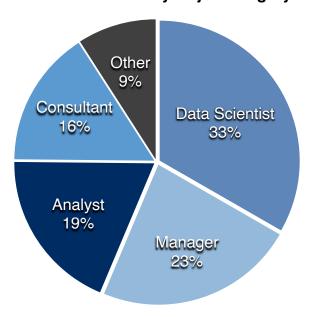








#### **Current Position by Major Category**



#### **Selected Positions**

Advanced Analytics Data Scientist Analytics and Modeling Manager

Analytics Consultant Associate Data Scientist Business Data Scientist Chief Data Scientist

Consultant Data Analyst Data Scientist

Data Scientist Manager
Director, Artificial Intelligence
Director, Data and Analytics
Director, Data Science
Director, Football Research

Director, Head of Enterprise Data Science

Head of Data and Analytics Head of Risk Management

Lead Analyst

Lead Data Scientist

Manager, Advanced Analytics

Manager, Applied Al

Manager, Customer Insights
Manager, Data and Analytics
Manager, Data Engineering
Manager, Data Science
Manager, Decision Analytics
Manager, Reporting and Analytics

Marketing Data Scientist Senior Associate

Operations Analytics Modeler Principal Analyst, Data Science Principal Data Scientist

Quantitative Finance Analyst Research Data Scientist

Senior Analyst

Senior Analytics Consultant Senior Analytics Manager

Senior Consultant Senior Data Analyst Senior Data Scientist

Senior Data Science Consultant Senior Geographic Data Scientist

Senior Insights Analyst

Senior Manager, Artificial Intelligence

Senior Manager, Data Science Senior Model Validation Analyst

Senior Specialist, Global Advanced Analytics

Senior VP, Compliance Governance

Senior VP, Model Scoring & Data Analytics

Senior Statistician Technical Architect

Technical Research Manager

**Technical Consultant** 

VP, Analytics

VP, Decision Science

#### **Top-30 Employers of Alumni**

Accenture Federal Services

Ally Financial Amazon

Ankura Consulting Bain & Company Bank of America

Blue Cross Blue Shield of NC

Cigna

Deloitte

Elder Research

Elevate Credit

EY Facebook

Fidelity Investments

Fifth Third Bank

Google

Guidehouse

JPMorgan Chase Lowe's Companies

M&T Bank Microsoft

**NC Joint Underwriters** 

Red Hat

RTI International

SAS

The Home Depot

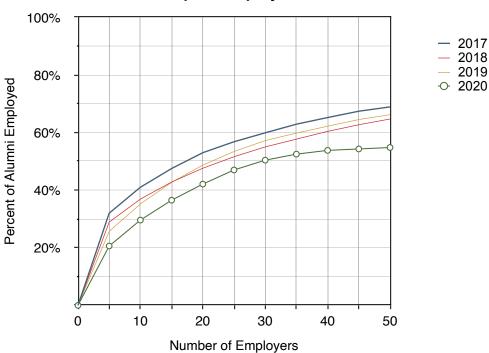
The Walt Disney Company Truist (BB&T/SunTrust) Federal Government

Wells Fargo

Note: The top-30 employers account for 50% of all employment among alumni.

There are 335 employers of alumni in total.

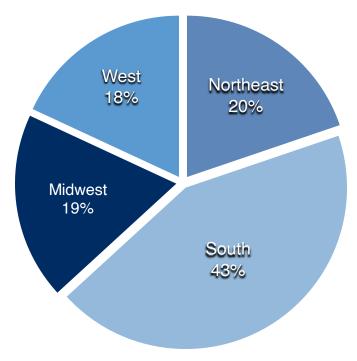
### Alumni Concentration Among the Top-50 Employers



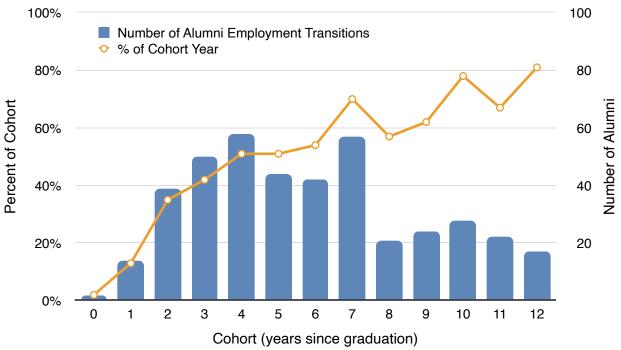
### Geographic Distribution of Employment within U.S.



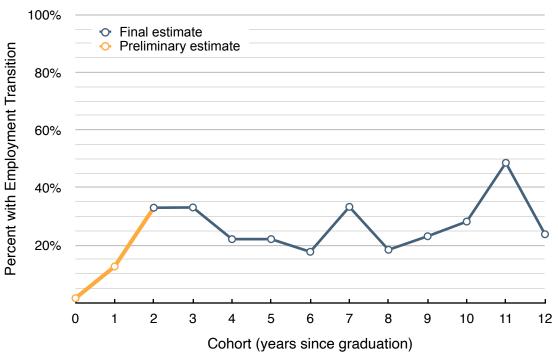
# Distribution of Employment Outside North Carolina by U.S. Geographic Region



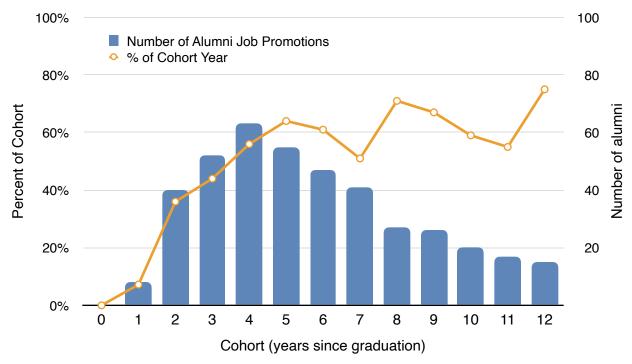




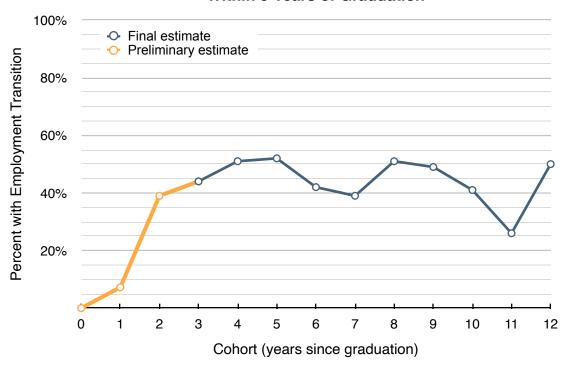
# Percent of Cohort with the First Employment Transition Occurring Within 2 Years of Graduation

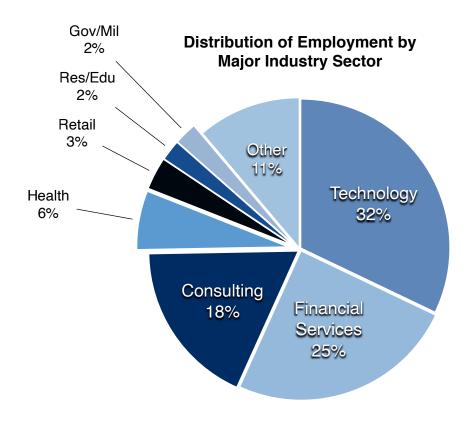


#### **First Job Promotion by Cohort**

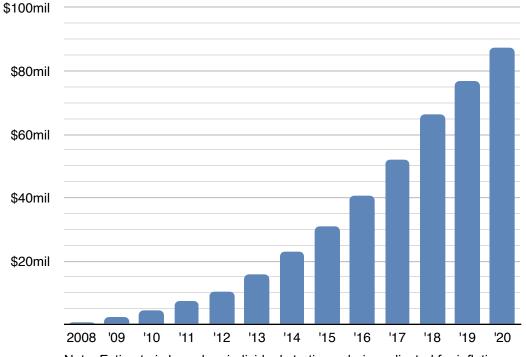


# Percent of Cohort with the First Job Promotion Occurring Within 3 Years of Graduation



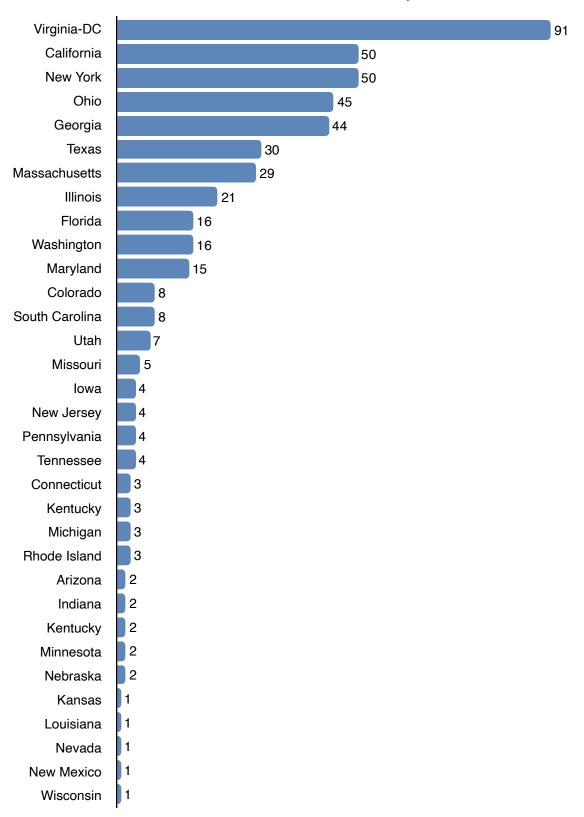


## **Estimated Annual Earnings of Alumni Community**



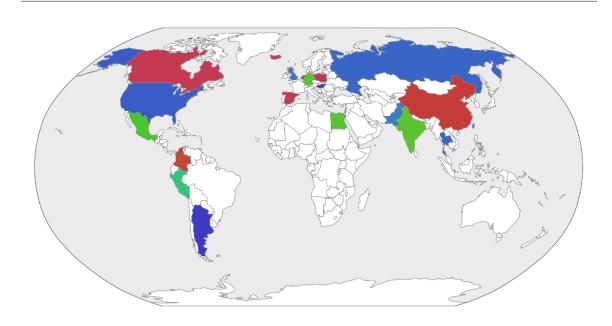
Note: Estimate is based on individual starting salaries adjusted for inflation.

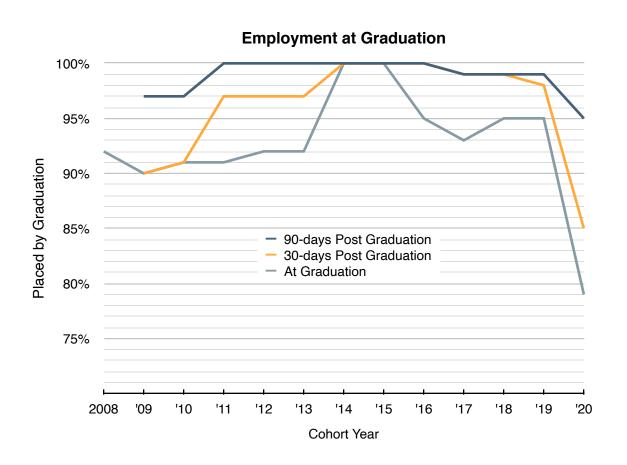
#### Geographic Distribution of Employment Outside North Carolina, By State



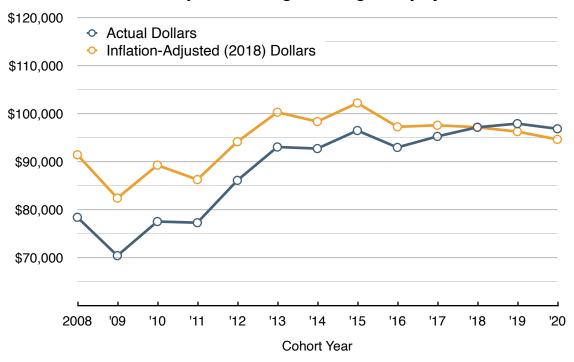
Number of Alumni

## **Global Employment Locations**

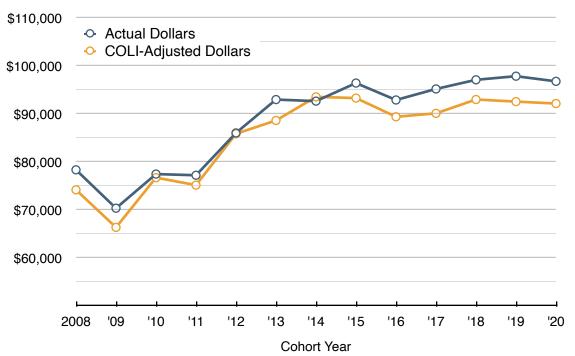


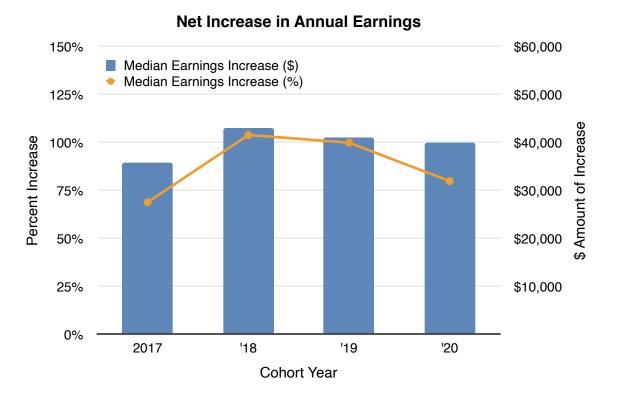


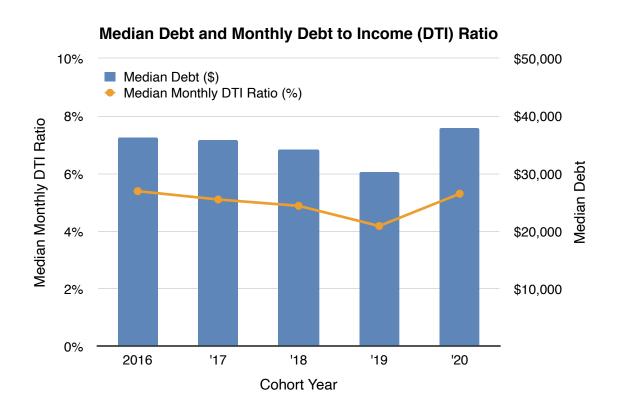
### Inflation-Adjusted Average Starting Salary by Cohort Year



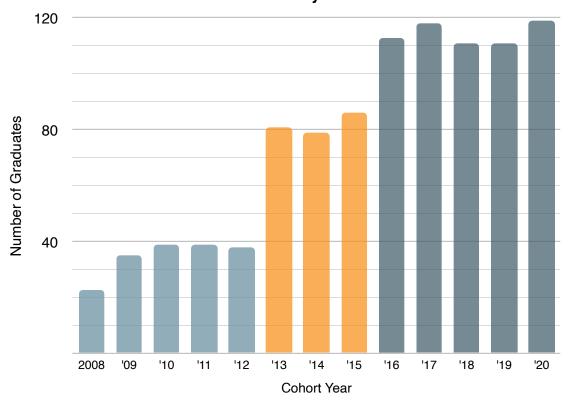
# Cost of Living (COLI)-Adjusted Average Starting Salary by Cohort Year







#### **Graduates by Cohort Year**



#### **About the Data**

Data in this report are compiled primarily from two sources: (1) Institute records on admissions and employment published annually; and (2) Information on current employment, including transitions and promotions, gathered from alumni profiles on Linkedin. Among the 992 alumni, over 95% maintain a Linkedin profile.

Institute generated measurements are typically a census of each cohort year with carefully curated data for completeness and accuracy.

Though imperfect, data culled from Linkedin may be useful in discerning trends over time keeping in mind the limitations. While a significant portion of the alumni population maintain up-to-date and detailed profiles, there are cases where the profile is updated sporadically or provides only rudimentary details about employers and positions. In a small number of cases it is evident a profile has been stagnant since graduation. Individuals may be more likely to make timely updates to their profile when significant career changes happen, such as employer transitions, and slightly less so when receiving career ladder promotions.

#### **NC STATE UNIVERSITY**

Source URL: http://analytics.ncsu.edu/reports/alumni/MSA2020.pdf