What's New In Data Quality?

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Abstract
Data Quality is becoming recognized as one of the most important areas associated with the success or failure of large scale Data Integration and Business Intelligence deployments. In order to make sense of data and to then tie related information together, you need to make sure your data is clean and consistent. You also need to provide accurate, reliable results to your information consumers in the form of reports. SAS and DataFlux have developed several new features and enhancements in order to improve the overall quality of your data which will put you on the path to successful Data Integration and Business Intelligence deployments. This presentation will cover many of the new features and enhancements available from SAS and DataFlux, including Data Integration Studio transformations and the Data Flux Integration Server and ways to interact with it from a SAS environment.