Overview: SAS Web Report Studio 3.1® and SAS Add-In for Microsoft Office 2.1®

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Abstract
This presentation provides an overview of two of the applications in The SAS Enterprise Intelligence Platform: SAS® Web Report Studio and SAS® Add-In for Microsoft Office. These applications will be used to analyze marketing campaign data for a financial services company. You will see how SAS Web Report Studio lets you build multi-section tabular and graphical reports from a Web browser. You will also see how the SAS Add-In for Microsoft Office allows you to view, filter and run SAS analytical tasks against data on the server directly from Microsoft Office products.