

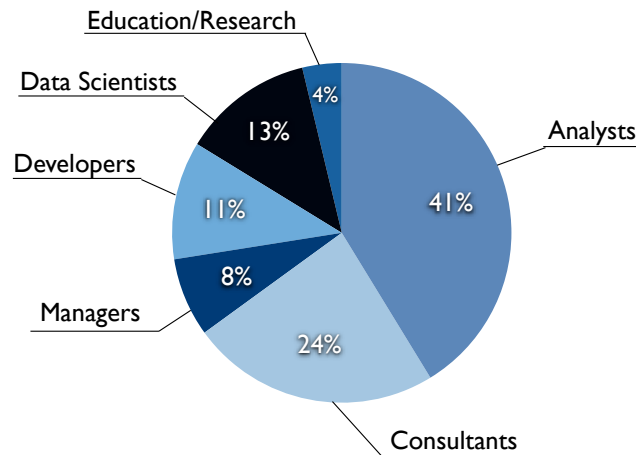
MASTER OF SCIENCE IN ANALYTICS 2013 EMPLOYMENT REPORT

Results at graduation, May 2013	
Number of graduates:	81
Number of graduates seeking new employment:	75
Percent with one or more offers of employment by graduation:	96
Percent placed by graduation:	93
Number of employers interviewing:	136
Number of employer visits hosted by Institute:	50
Average number of initial job interviews per student:	15
Percent of all interviews arranged by Institute:	92
Percent of students with 2 or more job offers:	72
Percent of graduates with 3 or more job offers:	51
Percent of graduates with 4 or more job offers:	31
Average base salary offer (\$):	95,700
Average base salary offers – candidates with job experience (\$):	104,500
Range of salary offers – candidates with job experience (\$):	75,000-140,000
Percent of graduates with prior professional work experience:	55
Average base salary offers – candidates without experience (\$):	83,200
Range of salary offers – candidates without experience (\$):	65,000-100,000
Percent of graduates receiving a signing bonus:	76
Average amount of signing bonus (\$):	11,600
Percent remaining in NC:	37
Percent of graduates sharing salary data:	96
Number of reported job offers:	218
Percent of reported job offers based in U.S.:	100

POSITIONS FILLED

<p>Advanced Analytics Analyst (2) Analytic Methodologist (2) Assistant VP Assistant VP, Senior Marketing Analyst Associate Software Developer (4) Banking Officer - Credit Risk Management Business Analyst Business Planning Analyst Consultant (4) Corporate Data Analyst Credit Risk Analyst Customer Analyst Data Analyst (2) Data Miner Data Scientist (5) Management Consultant Marketing Database Analyst Pricing Analyst Research Health Analyst Research Programmer/Data Analyst Risk Analyst (2) Senior Analyst Senior Analyst, Channel Optimization Senior Analytics Consultant (2) Senior Associate Senior Associate - Loss Forecasting</p>	<p>Senior Associate Analytical Consultant Senior Associate Data Scientist (2) Senior Associate Software Developer (2) Senior Associate Systems Engineer Senior Associate Technical Training Consultant Senior Clinical Informatics Analyst Senior Consultant (5) Senior Data Analyst Senior Data Miner Senior Data Scientist (4) Senior Informatics Specialist Senior Manager, Customer Knowledge & Analytics Senior Manager, Category Management Senior Risk Analyst Senior Statistical Analyst Senior Statistical Modeler (2) Senior Statistician, Operational Analytics Software Engineer Specialist Statistical Analyst - Marketing Statistical Programmer Systems Engineer - Financial Analytics VP, Location Analytics Manager VP, Senior Marketing Analytics Mgr. (2)</p>
--	---

TYPES OF POSITIONS OFFERED TO CANDIDATES

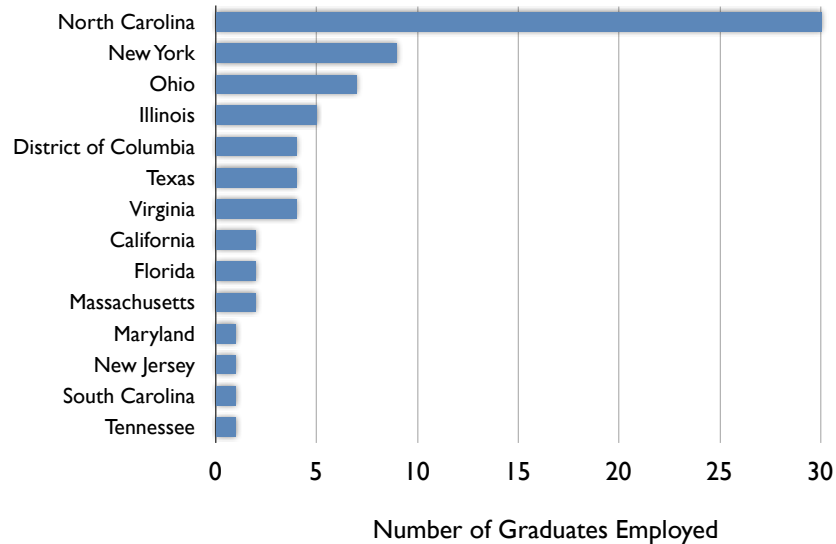


EMPLOYERS THAT MADE OFFERS

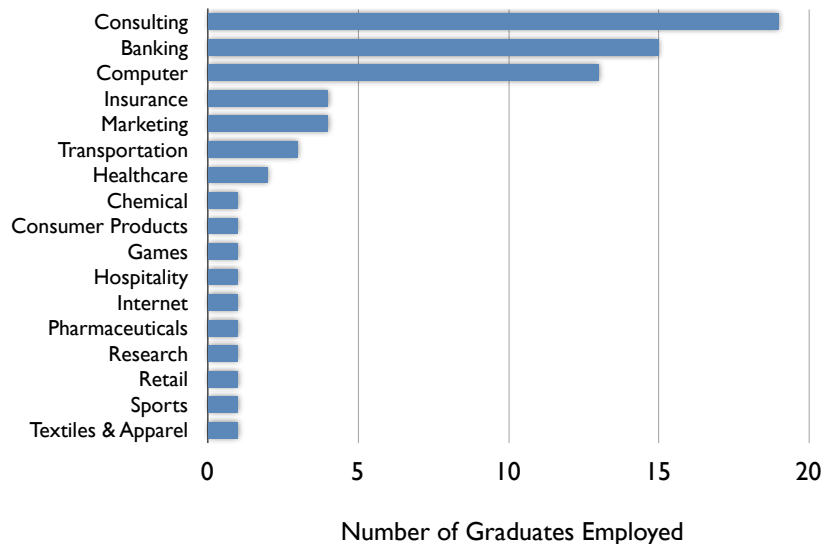
89 Degrees (Boston, MA)
Adometry (Austin, TX)
 Allscripts (Cary, NC)
American Credit Acceptance
 (Spartanburg, SC)
 Aspen Marketing (Atlanta, GA)
 BB&T (Winston-Salem, NC)
Blue Cross Blue Shield of NC (Chapel
 Hill, NC)
 Boeing (various locations)
 Bogart Associates (Vienna, VA)
 Capgemini (various locations)
Carlisle & Gallagher (Charlotte, NC)
 Caterpillar (Peoria, IL)
Cigna (Raleigh, NC)
Community Care of NC (Raleigh, NC)
Deloitte Consulting (various locations)
Discover Financial Services (Chicago, IL)
Eastman Chemical (Kingsport, TN)
Elder Research (Washington, DC)
 Enova Financial (Chicago, IL)
EYC (Boston, MA)
Fidelity Investments
GlaxoSmithKline (RTP, NC)
 Halfaker
 HanesBrands (Winston-Salem, NC)
Hawkeye (Winston-Salem, NC)
IBM (Herndon, VA)
Infosys (Dallas, TX)
Jacksonville Jaguars (Jacksonville, FL)
J.M. Smucker Company (Orrville, OH)
JP Morgan Chase (Columbus, OH)
Laboratory Corporation of America
 (Burlington, NC)
 Lenovo (RTP, NC)
Lowe's Home Improvement (Mooresville,
 NC)
M&T Bank (Buffalo, NY)
Market Fusion Analytics (Plano, TX)
Marriott International (Bethesda, MD)
MaxPoint Interactive (Cary, NC)
 MEC-Labs
NetJets (Columbus, OH)
 Northrup-Grumman (McLean, VA)
 Pactera (Charlotte, NC)
Paragon Technology (Vienna, VA)
PepsiCo-Frito Lay (Dallas, TX)
Rho (Chapel Hill, NC)
Row Sham Bow (Orlando, FL)
RTI International (RTP, NC)
SAS Institute (Cary, NC)
 SunTrust (Atlanta, GA)
Tata Consultancy Services (New York,
 NY)
TokBox (San Francisco, CA)
University of North Carolina (Chapel Hill,
 NC)
United Airlines (Chicago, IL)
 UrbanOutfitters (Philadelphia, PA)
 Verizon Wireless (Basking Ridge, NJ)
 Zencos (Cary, NC)

Bold = Employers that succeeded in hiring one or more candidates.

**DISTRIBUTION OF EMPLOYMENT BY STATE
MSA CLASS OF 2013**

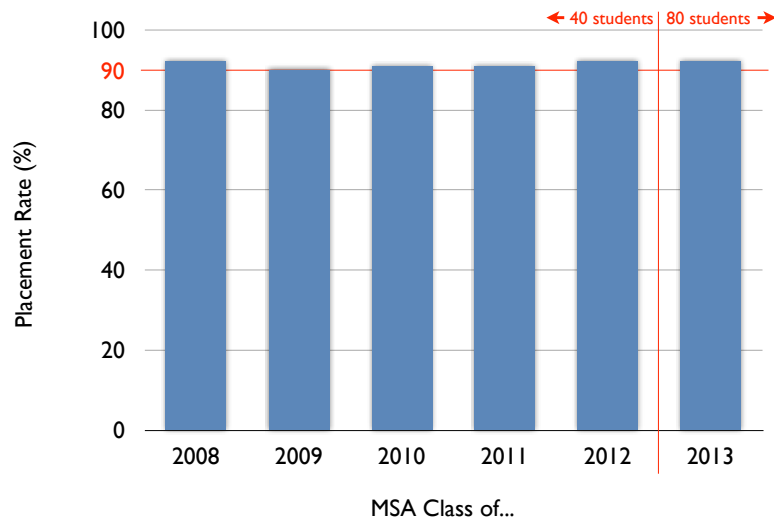


**DISTRIBUTION OF EMPLOYMENT BY INDUSTRY
MSA CLASS OF 2013**



HISTORICAL PLACEMENT RATES

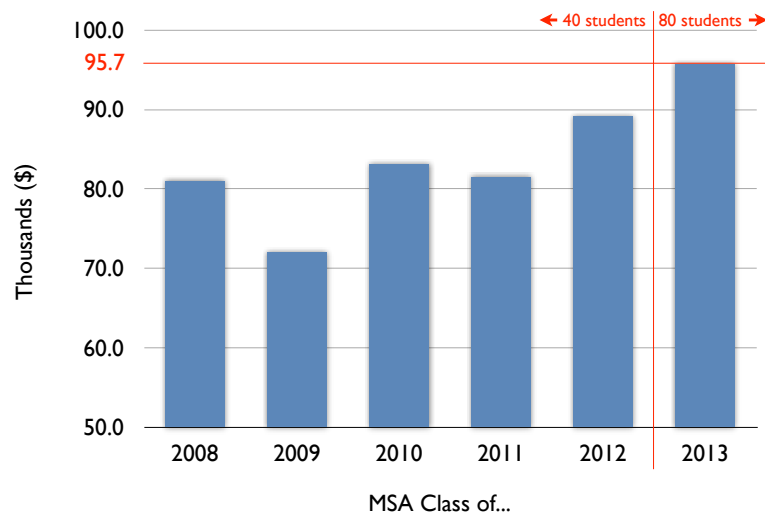
JOB PLACEMENT BY GRADUATION



HISTORICAL SALARY LEVELS

AVERAGE BASE SALARY

(Not including signing bonuses or other one-time compensation)



Notes:

The Institute increased its operating capacity from 40 to 85 students in July 2012. Data are posted as of May 21, 2013. Data with respect to salaries and bonuses are self-reported by graduates (without anonymity) and whenever possible verified independently in cases where placement is arranged by the Institute (i.e., most candidates). Six graduates in 2013 did not seek new employment: 3 returned to a sponsoring employer and 3 continued studies for a PhD. Student job placements are full-time paid positions without exception; the Institute does not place students in part-time, internships, or pro bono work. Data are made public here to guide prospective students and employers. Average base salary figures do not include signing bonuses, relocation allowances or other forms of one-time compensation guaranteed upon signing. Experienced candidates are those who have 3 or more years of professional work experience before entering the program. Conditional job offers (i.e., those requiring security clearance prior to employment) are not included in the data. International students with the MSA degree are eligible for Optional Practical Training (OPT). Graduation is held in May with the actual date varying each year. The Institute reports placement at graduation (not 90-days post graduation), because it is the best indicator of the inherent market value of the MSA degree.

Disclaimer:

The Institute has a proven track record for placing its graduates in the analytics profession, but it does not under any circumstance offer a guarantee of employment upon completion of the MSA degree.

Source URL: http://analytics.ncsu.edu/reports/MSA2013_Employment_Report.pdf